

BLOUNT'S
**family
 kitchen**
 — SINCE 1880 —



**NEW
 LOOK!**

**24OZ
 REFRIGERATED
 GRAB & GO
 CUPS**

24OZ REFRIGERATED GRAB & GO CUPS



Pack Size: 6/24oz Cups
Shelf Life from DOM: 70 Days
Item LxWxH: 4.6" x 4.6" x 4.3"
Case LxWxH: 14.375 x 9.750 x 4.750"
Case Net Wt: 9 lbs • Case Gross Wt: 10.5 lbs • Hi/Ti: 9/12 • Cases/Pallet: 108
Case cube: 0.55

Item #	Description	Item UPC	Case UPC
52841	Chicken Soup	0-77958-52841-2	100-77958-52841-9
52814	Loaded Baked Potato Soup	0-77958-52814-6	100-77958-52814-3
52894	Creamy Tomato Soup	0-77958-52894-8	100-77958-52894-5
52869	Creamy Chicken & Wild Rice Soup	0-77958-52869-6	100-77958-52869-3
52832	Tailgate Beef Chili with Beans	0-77958-52832-0	100-77958-52832-7
52845	Chicken Pot Pie Soup	0-77958-52845-0	100-77958-52845-7
52871	Lasagna Soup with Italian Sausage	0-77958-52871-9	100-77958-52871-6
52840	Italian Style Wedding Soup	0-77958-52840-5	100-77958-52840-2
52864	Cheesy Chicken Enchilada Soup	0-77958-52864-1	100-77958-52864-8
52862	Harvest Bisque	0-77958-52862-7	100-77958-52862-4
52812	Organic Coconut Lentil Soup	0-77958-52812-2	100-77958-52812-9
52994	Organic Tomato Basil Bisque	0-77958-52994-5	100-77958-52994-2

New packaging better showcases Blount's premium ingredients, improves brand visibility, and prominently highlights protein.

The new packaging updates include:

- New Protein ribbon callout
- Bold Black lid
- Left-side claim paneling removed
- Right-side family story removed
- Keep refrigerated shifted top left
- Any additional claims moved top right
- Opaque cup with taller height (4.3" vs. 4.077")



< GRANDMA RUTH'S ACTUAL RECIPES



Our inspiration:

Grandma Ruth

< RUTH PALMER BLOUNT

Grandma Blount was the glue that held our family together. She loved to cook as much as she loved to eat, and she passed this love down to all of us. We often say this brand was "born from a love of food," and she's the matriarch behind it all.